

ADA Website Accessibility Compliance Checklist

Increasingly, website owners are seeing pressure to make their websites ADA accessible for the hearing and visually impaired. Follow the compliance recommendations outlined in this checklist to improve the accessibility of your websites for the hearing and visually impaired. Implementing these changes should have minimal impact to your website's usability and design while having a great impact on your borrowers.

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- Perform an initial audit of your website to ensure it follows all current accessibility requirements outlined by the WCAG 2.1 and ADA.
- Schedule website audits at least every six months to ensure it continues to follow current standards.
- Ask your website developers to perform regular compliance audits that include written reports of the changes made and suggestions for additional improvements.
- Consider individuals with vision, hearing, learning, speech, movement, or cognitive limitations, and incorporate multiple communication methods on your site (i.e. screen readers to vocalize graphics and texts, closed captions on videos, etc.)
- Ensure all functions and processes, such as online banking and loan processing, are universally accessible.
- Display contact information on your website's home page and/or the top of every page.
- Implement required compliance trainings for all staff and vendors involved with the development and upkeep of your website.
- Consider partnering with a vendor that has experience building ADA compliant websites.
- Purchase institutional coverage that ensures coverage related to losses in the event of a lawsuit.

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