

# Allied INSIGHTS

Expert insights for today's financial markets

## The Lending Playbook: **Fueling Loans, Growing Deposits, & Managing Risk**

Featuring

**Randy Salser,**

Vice President, Strategic Partnerships

**Jack Imes**

Chief Client Lending Consultant

**LISTEN NOW**



## **CRUSHING SILOS WITH OMNI-AI**

How shifting from omni-channel to omni-AI can unify your credit union's member experience and deliver Netflix-level personalization across every touchpoint. *[4-min read]*

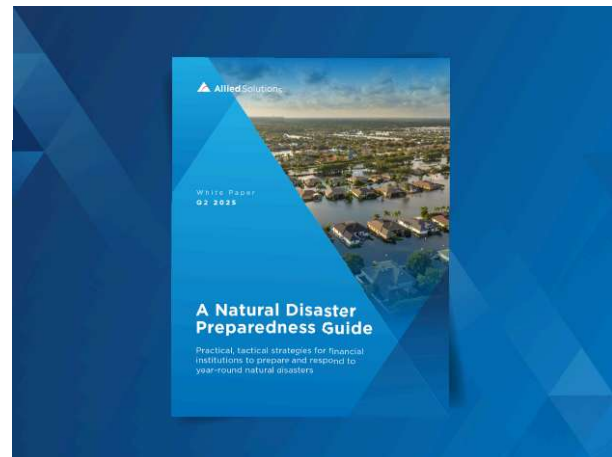
**LEARN MORE**

## **NATURAL DISASTER PREPAREDNESS GUIDE**

Prepare and respond to year-round natural disasters and avoid

devastating financial losses with these practical strategies.

**DOWNLOAD NOW**



## Ask the **EXPERTS**

*Want to know more?*

Subscribe to our new  
LinkedIn Newsletter!

**GET STARTED**

**CPI**  
Vehicle Coverage



Join Allied Solutions at



**2025 Annual  
CONFERENCE** DCUC

**July 28 – August 1, 2025**  
JW Marriott Desert Springs Resort & Spa  
Palm Desert, California

**Stop by our table  
and say hello!**

**DISASTER READINESS  
IN THE AI OF THE**





## STORM

Downtime. Defaults. Fraud. The cost of disaster unpreparedness is higher than you think. See how AI is helping banks and credit unions stay resilient. *[3-min read]*

[LEARN MORE](#)

## PROTECT PORTFOLIOS AND SUPPORT MEMBERS

As borrower risk grows, credit unions need more than CPI — discover a member-first strategy to protect portfolios and build long-term resilience. *[4-min read]*

[READ MORE](#)



*Connect with Allied at*



**UNITED  
CREDITORS  
CONNECT**  
Conference

**August 5 – 7, 2025**

The Venetian | Las Vegas, NV



